

PROFESSIONAL SKILLS

- ▶ In-depth knowledge and broad expertise in graphic design.
- ▶ Proven ability to research, work conceptually, collaborate and work both independently and as a team member.
- ▶ Comprehensive experience solving problems visually, creating corporate identity and branding, marketing collateral and promotional items in both print and digital formats.
- ▶ Expert knowledge of Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat).
- ▶ Strong and effective communication, time-management and organizational skills.
- ▶ Experienced in wireframing and prototyping, HTML (basics), CMS (WordPress), email marketing: iContact, MailChimp, SendinBlue.

WORK EXPERIENCE

Freelance Graphic Designer

- + Create brand identity, book design and layout, packaging, business cards, manage Wordpress websites, create email marketing campaigns, video editing.

Graphic Designer. **Sound Ways, Inc.**

October 2018 – May 2020

- + Created brand identity, brochures, posters, playbills, websites.

Art-Director. **Musica - P. Jurgenson - Gamma-Press, Publishing House**

December 2015 – June 2018

- + Managed Graphic Design Department, hired and supervised graphic and layout designers and illustrators, animators (both staff and freelance).
- + Updated all printed and digital materials. Designed and executed retail and branding collateral materials that reinforced the brand position.
- + Managed projects from concept to printer-ready files.

Graphic Designer. **Labirint Press LTD**

October 2012 – October 2015

- + Created book design and layout, book covers for children from 0 to 18 years, including complex books using cutting, pop-up.
- + Designed exhibition stands at International book fairs.
- + Worked directly with the director of the publishing house, with editors and illustrators.
- + Prepared and prepressed each publication in full accordance with the requirements of the printing house.

Senior Graphic Designer. **Agency of Strategic and Marketing Consulting**

February 2010 – December 2011

- + Developed and launched advertising campaigns for the company's clients, including printed materials, POS-materials, as well as, websites and development of interactive content with animation for billboards.
- + Worked with large companies, such as Coca-Cola, Beeline, Procter & Gamble, Orimi Trade, Jacobs Monarch, Unilever, Budweiser, KFC, Russian Standard Vodka.

EDUCATION

- ▶ "Planning Successful Websites and Applications". Harvard Extension School. USA
- ▶ "User Interface Design" (Coursera). University of Minnesota. USA
- ▶ BA in Design. International School of Design. Moscow, Russia
- ▶ MS in Physics. Specialisation in programming. Ivane Javakhishvili Tbilisi State University. Tbilisi, Republic of Georgia

AWARDS

- ▶ 2017 – The International Competition of Professional Illustrators and Designers "The Best Image of the Book".
- ▶ 2016 – "The Best Books of the Year – 2015" award, Competition of the Association of Book Publishers.